

CardioMEMS™ HF System – Patient Education Resources

StayAheadofHF.com Landing Page

Page includes:

- Patient Ambassador Testimonial Videos: Hear from real patients who share firsthand how their lives have been changed since receiving the CardioMEMS™ HF System
- Patient Education Video: Learn about heart failure and how the CardioMEMS HF System can help care teams manage heart failure for patients
- **Find a Clinic Tool:** Patients can find heart failure clinics near them that offer CardioMEMS HF System at their facility or in their practice.
- Frequently Asked Questions Flier: One-pager with answers to frequently asked questions about the CardioMEMS HF System
- Your First Visit Flier: This document outlines what patients can expect for their first visit to a heart failure clinic and how to prepare for their visit.
- Connect with an Ambassador: Patients have the ability to speak directly with someone who is already living with the CardioMEMS HF System and learn more about their experience.

Abbott Patient Page

Page Includes tabs covering:

- About Heart Failure: Includes a description of the different classes of heart failure, videos
 describing the different types of heart failure and a flier addressing the frequently asked
 questions about the CardioMEMS HF System
- <u>About Pulmonary Artery Pressure Monitoring</u>: Provides a description of what is pulmonary artery pressure monitoring and specifically how the CardioMEMS HF System works.
- Managing Heart Failure: Explains the benefits of monitoring PA Pressure and how the CardioMEMS HF System has been proven to reduce heart failure hospital admissions and improve quality of life. Also includes a link to the CardioMEMS HF System <u>Patient Education</u> Video.

- <u>Prep for your Doctor Visit:</u> List of suggestions so patients feel prepared before visiting their doctor to speak about heart failure.
- <u>Clinic Locator:</u> Use the Clinic Locator to find a clinic in the area that can provide information about the CardioMEMS HF System.
- <u>Living with the CardioMEMS HF System:</u> Page for patients who have the CardioMEMS HF System and includes:
 - Video guides explaining how to set up, operate, clean, repack and troubleshoot the CardioMEMS Patient Electronics System
 - o Information about <u>traveling with your CardioMEMS HF Systems</u>, with detailed instructions for each type of travel, a packing list and <u>a travel letter</u>.
 - Details about the <u>Patient ID Card</u> and the ability to update patient records online if necessary.
- <u>Personal Stories:</u> Page has videos of real patient testimonials detailing how their life changed
 after receiving the CardioMEMS HF System. The page also has <u>a quiz</u> to see how heart failure
 could be impacting you, access to the Clinic Locator and the ability to <u>sign up to be a patient</u>
 ambassador.
- <u>CardioMEMS HF System Ambassadors</u>: Page describes our patient ambassador program, offers
 the ability to <u>connect with an ambassador</u>, <u>become an ambassador</u> and features one patient's
 video testimonial.
- <u>Important Safety Information:</u> Provides an overview of the Important Safety Information for the CardioMEMS HF System.

Patient Education Video Landing Page

This lading page was created as a surrogate for the Patient Education Video Players when they weren't available or when patients wanted to revisit the video content from home. The page includes four important patient videos:

- Understanding Heart Failure: Learn about heart failure symptoms and options for managing and treating more advanced heart failure.
- <u>How the CardioMEMS™ HF System Work:</u> Learn about the CardioMEMS HF System and how it can slow the progression of heart failure and help heart failure patients stay out of the hospital.
- How to Take a Reading: Learn how to use the CardioMEMS HF System from the comfort of home.
- Beth's CardioMEMS HF System Story: Patient Ambassador Beth explains how the CardioMEMS
 HF System has given her care team more control of her medication, which has helped to prevent
 hospital visits so she can spend more time with family and friends.

Advanced Practice Provider (APP) Resources

APP Learning Pathway

The Advanced Practice Provider (APP) Learning Pathway is designed to support healthcare providers with CardioMEMS™ HF System resources. New, as well as experienced, healthcare providers will find information covering implant information, patient management, hemodynamics and overall workflow.

- <u>First Phase:</u> Understand the use and benefits of the CardioMEMS™ HF System and Merlin.net™ PCN. Tools to support this phase include educational videos, recorded webinars and virtual brochures.
- Second Phase: Identify appropriate candidates and appropriately utilize patient education resources. Tools to support this phase include recorded webinars and virtual brochures.
- <u>Third Phase:</u> Support day-to-day clinical practice and maximize effective interventions. Tools to support this phase include virtual brochures and a helpful webinar to address frequently asked question on reimbursement and coverage for the CardioMEMS™ HF System.

Abbott Education Network

Do you need to complete a CardioMEMS™ HF System training and receive a Certificate of Completion? You can find multiple resources available on the Abbott Education Network.

***Initial use of the site requires creating a free account for subsequent access and use